



Austria's leading operator of holiday homes and apartments *ALPS RESORTS*, founded in 2011 and based in Kitzbühel with its main office at Kreischberg, is the first address for touristic rental and marketing of holiday real estates.

The portfolio of *ALPS RESORTS* includes 26 holiday resorts with approximately 6.000 beds, which are in the most beautiful places of the Austrian and Bavarian alps. These imply well-known facilities such as the Alpenpark Turracher Höhe, the Erzberg Alpin Resort, the Alpenchalets Reiteralm near Schladming, the exclusive Bergresort Hauser Kaibling in the Enns Valley of Styria, the Bergeralm Chalets in the Tyrolean Wipptal or the Ferienresort Inzell in Bavaria. In summer 2020 the Alpe Maritima apartment resort with a private beach area opened at Lake Ossiacher See in Carinthia. Since July 2021 the hotel Carpe Solem Rauris with a 1.000 m² sky wellness area including sauna and an alpine roof garden extends our multifarious portfolio.

The extensive offer of *ALPS RESORTS* ranges from cosy apartments to comfortable holiday homes, partly located directly on the ski slopes, and luxurious dream chalets with in-house spas, appealing to nature lovers, who are looking for relaxation, as well as to active holidaymakers.

With its broad distribution portfolio *ALPS RESORTS* operates not only its own channels in direct sales, but also works with major tourist distribution partners for holiday apartments and homes across Europe. All marketing measures are aimed to achieve above-average capacities at highest possible prices by using state-of-the-art distribution technologies and to increase constantly the number of direct bookers. Further *ALPS RESORTS* invests substantial amounts in complementary marketing activities and supporting press work.

In times of historical low interest rates, as we are currently experiencing, an investment in holiday real estates is particularly lucrative, especially in Austria, which is still considered a "safe haven". As a professional and reliable rental partner, *ALPS RESORTS* provides investors attractive returns year after year.

The management team of *ALPS RESORTS* under the direction of founder and CEO Gerhard Brix, COO Gerhard Brix jr. and CMO Thomas Payr has decades of experience in the hospitality industry as well as with various tourism service providers and major international tour operators. The rest of the team, from the middle management to employees in direct guest contact and in the back office, has an exceeding amount of know how along with commitment and enthusiasm at work. Not in vain do guests regularly attest to the professional service and quality offered by *ALPS RESORTS*.

For more information visit our website www.alps-resorts.com

As of September 2021